InfiniDB and MicroStrategy Announce Technology Alliance in Real-Time, Big Data Analytics

Collaboration brings together high performance analytic query engine with Business Intelligence and Analytics software platform for powerful visualizations of enterprise and real-time data

Frisco, TX – May 14, 2014 – InfiniDB, a leading provider of high-performance analytic data platforms, and MicroStrategy® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise software platforms, today announced that InfiniDB analytics platform is certified for being compatible with, and optimized for, the MicroStrategy Analytics Platform™.

"We are delighted that InfiniDB has embraced our Technology Partner Program," said Paul Zolfaghari, President, MicroStrategy Incorporated. "We're seeing an increased demand from customers and partners to leverage Hadoop. Our alliance with InfiniDB with its SQL-on-Hadoop query engine is a natural fit and extension," Zolfaghari added.

MicroStrategy seamlessly connects with InfiniDB to provide a powerful way to model, analyze, and create dashboards and schedule reports on large number Big Data types supported by the InfiniDB query engine. InfiniDB is 100-percent open source, MySQL® accessible, and available on premise, as well as InfiniDB for the Cloud, and InfiniDB for Apache Hadoop. MicroStrategy Analytics Platform allows for deep analysis with advanced visualizations of enterprise data, including streaming real-time sources. The MicroStrategy Analytics Platform allows organizations to store, access and visualize massive amounts of data to make better-informed business decisions, increase revenue, streamline operations, improve situational awareness, and mitigate risk.

"InfiniDB is a primary choice for companies looking to process large, powerful queries and data visualizations. As organizations capture more data streams and data types - and the demands of data consumption increase - they are looking for complementary solutions like the high performance InfiniDB columnar database and the flexible and powerful MicroStrategy Analytics Platform," said Jim Tommaney, chief technology officer at InfiniDB.

The InfiniDB platform is a fourth-generation massive parallel processing (MPP) column-oriented data technology. Known for its rapid implementation, simplicity, and performance, InfiniDB is well-suited for organizations that have an increasing need for real-time, Big Data analytics. The platform quickly scales and provides IT with the flexibility it needs to deploy Big Data applications with the confidence that existing investments in hardware, software, and know-how that will grow with their data.

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About MicroStrategy Incorporated
Founded in 1989, MicroStrategy (Nasdaq: MSTR) is a leading worldwide provider of enterprise software platforms. The Company's mission is to provide the most flexible, powerful, scalable and user-friendly platforms for analytics, mobile, identity and loyalty, offered either on premises or in the cloud.

The MicroStrategy Analytics Platform™ enables leading organizations to analyze vast amounts of data and distribute actionable business insight throughout the enterprise. Our analytics platform delivers reports and dashboards, and enables users to conduct ad hoc analysis and share their insights anywhere, anytime. MicroStrategy Mobile™ lets organizations rapidly build information-rich applications that combine multimedia, transactions, analytics, and custom workflows. The MicroStrategy Identity Platform™ (branded as MicroStrategy Usher™) provides organizations the ability to develop a secure mobile app for identity and credentials. The MicroStrategy Loyalty Platform™ (branded as MicroStrategy Alert) is a next-generation, mobile customer loyalty and engagement solution. To learn more about MicroStrategy , visit www.microstrategy.com and follow us on Facebook (http://www.facebook.com/microstrategy) and Twitter (http://www.twitter.com/microstrategy).

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About InfiniDB
InfiniDB empowers organizations to solve problems and create new solutions with powerful Big Data analytics. The company's platform is a fourth-generation massive parallel processing (MPP) column-oriented data technology that is known for its rapid implementation, simplicity and extraordinary value. InfiniDB, InfiniDB for the Cloud, and InfiniDB for Apache™ Hadoop® are built for today's growing enterprise. These organizations demand speed, scale and efficiency in their analytics platforms where leveraging traditional and emerging data technologies, structures and architectures are required. InfiniDB products are licensed as GPL-2.0 with complementary consulting services, maintenance and support agreements.

For more information about InfiniDB and the InfiniDB platform, to join the community, and download software, visit www.InfiniDB.co and follow @InfiniDB.

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